

Application for IFIA president candidate (period 2010-2014)

Candidate name

Mr. Choi Jong-hyub

Date and place of birth

September 1st, 1954 in Naju-si, Jeollanam-do, Korea

Present nationality

The Republic of Korea

Education

- Master's Degree in Industrial Engineering from the Asian Institute of Technology in Thailand
- Master's Degree in Patent Law from Yonsei Graduate School in Korea
- Bachelor's Degree in Weapons Engineering from the Korea Military Academy in Korea

Invention and innovation activity (patents and projects)

- Prepared long term plans for inventors to provide them with a variety of support from KIPO.
- Developed inventor-friendly circumstances for facilitating the invention process at KIPO.
- Currently supporting inventors as the president of KIPA through financial and systematic means.

Scientific activity

- Carried out scientific studies and projects in the field of Industrial Engineering with overseas scientists in Thailand.
- Conducted studies about the relationship between patent law and scientific achievement.

Activity and results in national invention movement

- Engaged in a variety of areas such as Planning & Budget, IP Policy, Presiding Trial Examiner of the Korean IP Tribunal and Information Policy for about 30 years in the Korean Intellectual Property Office (KIPO).
- Managed the budget of KIPO so that it could be used in IP and invention related fields in Korea as the Director of the Planning & Budget Division.
- Laid the foundation for invention promotion and the commercialization of patent technology that has become the stepping stone for Korea to hold the

4th rank in the respect of overseas applications at this moment as the Director of IP Policy Division in KIPO

- Successfully fulfilled the project to invite the Korean president to the Invention Day ceremony two years in a row from 2002 to 2003.
- Expanded the Korean Student Invention Exhibition (KOSIE) and established invention clubs in elementary schools for various inventive activities to cultivate the inventive mind of students' inventors.
- Currently controlling and administering all works in the field of invention promotion, the commercialization of patent technology, invention valuation systems, the management of Cyber Int'l IP Academy including IP education, fostering IP experts and other activities at KIPA.

Activity and results in international invention movement

- Worked for about 4 years as a representative of the EU to the Kingdom of Belgium as patent attaché on behalf of KIPO and performed research for patent trends and patent systems to reflect the Korean patent system and activities.
- Provided full support of KIPO to KIPA for the success of the first Seoul International Invention Fair (SIIF) in 2002 in order to set the stage to organize SIIF every year.
- Provided support to KIPA on behalf of KIPO to publicize the importance of young inventors for the future.
- Assisted in the development of the project named "IP Panorama" with WIPO and KIPA as the Director General of Information Policy Bureau in KIPO to disseminate IP education around the world. "IP Panorama" is now undergoing the process of being developed and released in the six official languages of the UN.
- Participated in international invention exhibitions in cities such as Geneva and Moscow among others on behalf of KIPA.
- Created and signed an MOU with the Japan Institute of Invention & Innovation (JIII) in March 2010 and organized an international seminar with JIII regarding the topic of the utilization of IPR by industries, educational entities and governmental organizations.
- Established close relationships with other overseas organizations such as WIPO, IFIA, MINDS, JIII, and TIA.

The IFIA member is represented by the candidate

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